

FOR IMMEDIATE RELEASE



Éclatant Beauté Announces Vibrance Crème, Bestselling Eye, Lip And Cheek Formula Now Available In One Travel-Friendly Compact

*Now With Three New Shades, This Beauty Essential Aims To Be
a Game Changer For Late Spring.*


HOLLYWOOD, Calif. (MARCH 15, 2016) – Beauty ingenuity once again emerges from the heart of Tinsletown, as Éclatant Beauté today announced Vibrance Crème – a new 3-in-one version of Pot de Crème, their number one selling sheer cream to powder bronzer.

Now in a convenient travel-friendly compact, the bronzer formula has been expanded to include three more shades – Bisous Rosé (Pink Kisses), a soft pink nude shade perfect for everyday wear, and Pêche Parfaite (Perfect Peach), a light peach shade to brighten up the face even on the gloomiest of days. The original bestselling Pot de Crème bronzer is also available in the new Vibrance Crème 3-in-one packaging along with a darker shade Soleil au Chocolat (Chocolate Sun).

“The Vibrance Crème is everything you need it to be. It can be used on the eyes, lips and cheeks and its new packaging eliminates the need to carry three separate products and saves valuable space while traveling or on-the-go,” said Sandra Mantilla, Éclatant Beauté founder and CEO. “The two new shades not only expand our line but will become the newest must-have items for every beauty aficionado looking for a weightless, easy-to-apply, yet long-lasting formula. The product adds a nice pop of color for days where maybe there is no time to indulge in a complicated seven-step full makeup application.”

The Vibrance Crème retails for \$28, and all four shades will be available May 1 on the company’s website at <http://www.eclatantbeaute.com>.

Each metallic compact matches the shade it contains inside, making it easier to grab-and-go the exact shade you need. The noncomedogenic formula is easily blendable, lightly fragranced and suitable for all skin types. The product can be applied with the fingers or a synthetic brush included in the packaging.

For an evaluation unit or hi-res product images, email: 

About Éclatant Beauté

Éclatant Beauté (<http://www.eclatantbeaute.com>) is an independent luxury beauty company specializing in highlighting the beauty of every makeup aficionado. Founded in 2010, the Hollywood-based company delivers high quality, prestige products for eyes, lips and cheeks to consumers directly from its website. Always innovating, the company currently has several other products in development.

#