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South Project launches 'It Takes a Village' 2025 Young Moms Empowerment Survey

Survey aims to collect input from mothers ages 15 to 30 to guide future programs and support services

RICHMOND, Texas (July 31, 2025) — South Project will launch its 2025 "It Takes a Village" Young Moms Empowerment Survey on Aug. 1 to gather input from mothers ages 15 to 30. The survey will remain open through mid-September.

The survey focuses on identifying what young mothers need most to grow personally and professionally. Questions cover areas such as child care, employment, education, mental health and goal-setting. Participants who complete the survey will receive a free downloadable guide titled "10 Ways to Empower Yourself as a Young Mom."

"This is about listening directly to young moms and learning what support systems are missing or underdeveloped," said Juanita Samuels, president and founder of South Project. "We want their voices to inform how communities show up for them."

The organization encourages young mothers from all backgrounds and experiences to participate. The survey takes only a few minutes to complete and is anonymous.

Community organizations, schools, service providers and health care partners are invited to help spread awareness about the survey during the campaign window. South Project will use the data to guide future program planning and outreach.

The survey link will be available starting Aug. 1 at [\[REDACTED\]](#)

About South Project

South Project is a nonprofit organization founded by Juanita Samuels to empower young mothers through mentorship, educational resources and community support. Inspired by Samuels' own experience as a teen mom, South Project provides practical

tools to help young mothers overcome obstacles, continue their education or pursue a trade, and build sustainable, independent lives. Since its founding in 2020, South Project has offered workshops, mentorship programs, baby supplies, support groups and advocacy to help young mothers thrive. For more information, visit www.southprojecttx.com.

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